



*is pleased to present AT NO COST:*

## **“Grant-writing Made Bearable”**

**When: Monday, November 21, 2011  
1:00 – 4:00pm**

**Where: HSB, Door 3, 2<sup>nd</sup> Floor, Conf. Rm. A  
5303 S Cedar St, Lansing, MI**

For the uninitiated, grant-writing can seem a confusing and frustrating process, unlike any of the normal ways we communicate to the world about what we do and why we do it. This is largely because most of the guidance in “Requests for Proposals” (RFPs) is couched in bureaucratic language and illogical outlines that obscure rather than clarify the work you are proposing to do. Grant-writing is essentially telling the story of your organization and how you intend to improve in your community. This three-hour workshop, led by Doak Bloss, Social Justice and Health Equity Coordinator of the Ingham County Health Department, is designed to help community and faith-based organizations tell their story in terms that will translate easily into grant proposal formats.

Participants in the workshop will:

1. Learn the elements of a basic grant proposal concept – Need, Objectives, Approach, and Evaluation – and how they logically relate to one another in a “well-told story.”
2. Understand how to elaborate each of the four elements above in a way that makes their proposal meaningful and compelling to a reviewer/funder.
3. Receive basic guidance on using language and formatting that is tailored to the expectations of potential funders.

It is important that participants understand this is NOT a workshop on how to find a funder for a project. The central purpose of this workshop is to learn how to frame and communicate your grant concept in a way that will help it be more attractive and comprehensible to any funder you decide to pursue.

**Advance registration is required as the workshop is designed for a maximum of 30 participants – with only 2 participants from any one organization. Please use the fill-in form below and email, using separate registrations for each participant, to [powerofweconsortium@ingham.org](mailto:powerofweconsortium@ingham.org)**

November 21 <sup>st</sup> Workshop	Grant-writing Made Bearable
Last Name	
First Name	
Title	
Organization	
Phone Number	
Email Address	