



*is pleased to present AT NO COST:*

**“Community Organizing & Direct Action for Nonprofit Organizations”**

**When: Tuesday, March 13, 2012  
2:00 – 4:30pm**

**Where: Human Services Building,  
5303 S Cedar St, Lansing, MI  
Door #3, 2<sup>nd</sup> Floor, Conf. Rm. A**

Nonprofit organizations are often in a position to impact policies and practices that negatively affect the populations they serve. Participants in this workshop will learn about:

- The 5 types of community organizing
- Organizers & Relationships
- Identifying issues
- Using strategy charts for tactical planning in direct-action organizing
- Policy issue case studies and tactical approaches to winning
- Advocacy, education and lobbying: what non-profits and government agencies *can* do
- Voter registration and voter suppression bills

**Presenters:**

**Jessica Yorko, B.A.**, Environmental Justice Coordinator for Ingham County Health Department. For 18 years Jessica has led community organizing efforts aimed at producing healthier, safer, cleaner and more equitable environments for traditionally underprivileged groups. Jessica has worked closely with environmental, health and community-based organizations in Michigan since 2001, serving as Marketing & Partnership Coordinator at Michigan Department of Environmental Quality, President of Sustainable Solutions and Program Manager at Northwest Initiative. Ms. Yorko has successfully developed and coordinated several complex environmental and neighborhood revitalization projects in Ingham County, involving multi-sector collaboration and resident empowerment. In 2009, through signature collection and resident engagement, she led a successful city-wide “Complete Streets” ordinance change initiative to make Lansing’s roadways safer for pedestrians, bicyclists, transit-users and people with disabilities. This local ordinance was the first of its kind adopted in the state, and has helped Michigan become a national leader in local and statewide Complete Streets efforts. Contact: [hca\\_yorko@ingham.org](mailto:hca_yorko@ingham.org) .

**MoReno Taylor, II** is currently a Legislative Coordinator with the Michigan Association of Counties. MoReno previously worked as a Policy Analyst and Community Organizer for the Democratic Caucus in the Michigan House of Representatives. There he worked on numerous state and local campaigns. Prior to joining the caucus, MoReno worked as Legislative Director and Community Liaison for State Representative Bert Johnson. He holds a bachelor's degree and M.B.A. from Eastern Michigan University in Management and Human Resource Management, along with a Graduate Certificate in Nonprofit Management. MoReno is a graduating fellow of the Michigan Political Leadership Program's 2011 class. Contact: [moreno.taylor@gmail.com](mailto:moreno.taylor@gmail.com).

**Emily Dievendorf** is Director of Policy for Equality Michigan, where she moves issues of priority to the Michigan lesbian, gay, bisexual, transgender (LGBT) and allies community to the forefront of public policy. Prior to joining Equality Michigan, Emily worked in the Michigan House of Representatives, since 2002, for Democratic state legislators Alexander C. Lipsey (Kalamazoo) and Andy Coulouris (Saginaw). While the legislature offered several varied policy areas to fascinate, Emily focused her last three years in the House as Chief of Staff to Rep. Andy Coulouris, Chair of the House Committee on Banking and Financial Services, on the development of banking legislation, notably Michigan’s Foreclosure Lifeline legislation. A natural advocate and policy wonk, Emily was honored to have the opportunity to join Equality Michigan as Director of Policy in 2010. Emily graduated from James Madison College at Michigan State University with a degree in social relations. She has long been active in social justice regarding various issues including, but not limited to, LGBTQ equality, race relations and equality, women’s rights, and HIV/AIDS. She currently serves on the Ingham County Women’s Commission and the Lansing Area AIDS Network Board of Directors. Contact: [emily.dievendorf@gmail.com](mailto:emily.dievendorf@gmail.com)

**Anika Fassia** joined the Michigan League for Human Services as a policy analyst as part of the inaugural class of 2010-2012 State Policy Fellows from the Center for Budget and Policy Priorities. Anika’s work focuses on issues of tax policy, budget, immigration, and racial inequities under the State Fiscal Analysis Initiative. Prior to joining the League, Anika worked with local and state government in Michigan on civil rights, non-profit management, and housing development. She has also done community organizing work in India and Costa Rica. Anika holds a Bachelor of Science in Psychology from the University of Utah, and a Master of Social Work from the University of Michigan emphasizing social policy. She currently serves on the board of North American Students for Cooperation, a bi-national non-profit promoting community oriented cooperative movements and is the Public Policy Chair for the Asian and Pacific Islander American Vote in Michigan. Contact: [afassia@milhs.org](mailto:afassia@milhs.org)

**Registration begins at 1:30pm; advance registration is required. Please send separate registrations for each participant to [powerofweconsortium@ingham.org](mailto:powerofweconsortium@ingham.org)**

DATE	TITLE
Last Name	
First Name	
Title	
Organization	
Phone Number	
Email Address	