



*is pleased to present AT NO COST:*  
***Techniques for Program Evaluation***

**When: Thursday, September 29th, 2011  
1:00 – 4:00pm**

**Where: HSB, Door 3, 2<sup>nd</sup> Floor, Conf. Rm. A  
5303 S Cedar St, Lansing, MI**

Join us for a capacity building workshop on the topic of program evaluation for nonprofit organizations. Toby Ten Eyck, Associate Professor in the Department of Sociology at Michigan State University, will present the workshop. Dr. Laura DeLind, MSU – a consultant to Allen Neighborhood Center on community food-related projects from 2003-2011 – and Joan Nelson, director of Allen Neighborhood Center, will provide a brief presentation of how dot surveys can enhance the program evaluation process.

Without proper program evaluations, continued funding from foundations, government agencies, and other sources will become increasingly difficult. “Techniques for Program Evaluation” will provide guidelines for determining the best approaches to setting up and implementing program evaluations, tips for analyzing findings, and how to approach writing reports to funding sources. Evaluation techniques to be covered will include both quantitative and qualitative approaches.

This workshop will provide nonprofit organizations the tools needed to create winning funding proposals, implement appropriate evaluation techniques, and develop robust program reports.

- Toby A. Ten Eyck is an Associate Professor in the Department of Sociology at Michigan State University. His research focuses on risk communication concerning issues such as food safety and urban art. He has published over thirty academic articles and book chapters, and co-authored on a book on biotechnology research at the University of California-Berkeley.

**Registration begins at 12:30pm; advance registration is requested. Please send separate registrations for each participant to [powerofweconsortium@ingham.org](mailto:powerofweconsortium@ingham.org)**

<b>September 29<sup>th</sup> Workshop</b>	<b>Techniques for Program Evaluation</b>
Last Name	
First Name	
Title	
Organization	
Phone Number	
Email Address	