

Power of We Consortium Systems Analysis Proposal

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PURPOSE:

- To conduct a System Analysis of the PWC network and provide information that will inform the functioning of the consortium in meeting their system change goals.

OBJECTIVES:

- To promote reflection on PWC network relationship characteristics and PWC participation as it relates to systems change goals.
- To conduct a systems analysis of the PWC network utilizing systems theory, organizational science, and coalition-building information from the literature.
- To identify relationships and characteristics of the PWC network.
- To understand the current functioning of the PWC using network and interview data.

ACTIVITIES:

- Send out a 20-30 minute online survey to PWC members June-Aug. 2011.
- Interview a subset of PWC members about PWC participation Sept.-Oct. 2011.
- Present findings to the PWC once analysis completed June 2012.

TIMEFRAME:

- All activities and outputs will take place within June 2011-June 2012.

OUTPUTS:

- PWC will receive a presentation and report entailing a systems analysis of the PWC's network of organizational members.
- Evaluator will enhance knowledge of community-based change initiatives.

COSTS TO PWC MEMBERS

- Coalition representatives need to pass on contact information for their participating organizations (e.g., contact person, email address, phone number).
- Members must take the time to complete an online survey.

BENEFITS TO PWC MEMBERS

- Learn how relationships are functioning and evolving to plan for and implement community-wide systems change strategies.
- Learn about PWC membership and participation.